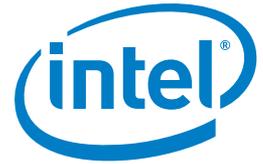


SUCCESS BRIEF

Intel® Core™ i5 vPro™ Processors

Communications/Media
Client Security
Remote Management



Securing and Managing Remote Clients

Intel® vPro™ platform enhances remote management, user productivity, and client security for Meredith Corporation



"Intel® Core™ vPro™ processors are helping our IT group increase end-user productivity, keep enterprise data safe, and spend more time on IT innovation—which will help Meredith extend our success in this fast-changing industry. It's going to give us a great return on our investment."

— Michael Lacy,
Executive Director, Corporate IT,
Meredith Corporation

COMPANY

Meredith Corporation is the leading media and marketing company serving American women with brands such as *Better Homes and Gardens*, *Family Circle*, and *Parents*. In the turbulent world of print and digital media, Meredith thrives by moving rapidly into new distribution platforms and custom marketing solutions.

CHALLENGE

As a dynamic and growing company, Meredith has a geographically distributed workforce with a rising number of offices for its IT organization to support. In addition to meeting users' performance requirements, Meredith IT needs ways to quickly add PCs to the network and minimize downtime if problems occur. Protecting confidential data is also crucial to meeting regulatory requirements.

SOLUTION

Working with the Intel® Online Sales Center, Meredith is standardizing on Dell PCs, laptops, and business-class Ultrabook™ devices powered by Intel® Core™ i5 vPro™ processors for users in remote offices. Intel Core i5 vPro processors provide advanced security and remote management capabilities while giving users outstanding performance for content creation, spreadsheet calculations, and more. Dell's security solution uses embedded Intel® Advanced Encryption Standard New Instructions (Intel® AES-NI) to encrypt data faster. The clients run the Windows* 7 operating system, and Meredith IT manages them with Microsoft System Center Configuration Manager* (SCCM*), which has been optimized for Intel vPro platform-based systems.

BENEFITS

The Intel vPro platform helps Meredith remotely troubleshoot problems and reimagine clients. "We save time, we save on shipping, and we have the user back up and running within minutes," says Dan Danes, desktop technician and SCCM administrator at Meredith. "Our users are forever grateful...Plus the Intel team was great—I would definitely work with them again."

Using the Intel vPro platform and Intel AES-NI, Meredith enhances data security and gains more visibility to manage security functions. "We can see the machine boot to the encryption level, which we can't do with just an operating system," Danes comments. "We can remotely log in with our administrative credentials instead of giving them to the customer to log in with, so the entire process is more secure."

Find the solution that is right for your organization. Contact your Intel representative, visit [Business Success Stories for IT Managers](#), or explore the [Intel IT Center](#).

The Intel® vPro™ Platform is sophisticated and requires setup and activation. Availability of features and results will depend upon the setup and configuration of your hardware, software, and IT environment. To learn more, visit <http://www.intel.com/technology/vpro>

Intel® AES-NI requires a computer system with an AES-NI enabled processor, as well as non-Intel software to execute the instructions in the correct sequence. AES-NI is available on select Intel® processors. For availability, consult your reseller or system manufacturer. For more information, see <http://software.intel.com/en-us/articles/intel-advanced-encryption-standard-instructions-aes-ni/>. Software and workloads used in performance tests may have been optimized for performance only on Intel microprocessors. Performance tests, such as SYSmark and MobileMark, are measured using specific computer systems, components, software, operations and functions. Any change to any of those factors may cause the results to vary. You should consult other information and performance tests to assist you in fully evaluating your contemplated purchases, including the performance of that product when combined with other products. For more information go to <http://www.intel.com/performance>

© 2013, Intel Corporation. All rights reserved. Intel, the Intel logo, Intel vPro, Ultrabook, and Core vPro inside are trademarks of Intel Corporation in the U.S. and other countries.

*Other names and brands may be claimed as the property of others.

0513/LJ/TDA/XX/PDF

Please Recycle

328993-001US

